

35. (Amended) A method of advertising according to Claim 34 wherein the advertising material is on a label which is stuck to the data carrier.

## REMARKS

### Restriction Requirement

In the Office Action, the Examiner stated that the application contains claims directed to two patentably distinct species, namely Group I in Figures 1-3 and Group II in Figure 4.

Applicant respectfully traverses this restriction requirement. The requirement is traversed because the embodiments are patentably indistinct from one another. The embodiments all comprise the inventive concept of a cargo security tag having a data carrying member for storing information.

In response to this restriction requirement, Applicant elects to prosecute the *non-electronic* embodiments shown in Figures 1-3, 5 and 6, with traverse. Applicant considers claims 1-20, 34 and 35 to be directed to the elected species, and claims 21-33 to be directed to the non-elected species. Applicant reserves the right to file a divisional application on the non-elected species.

### Claim Objections

Claims 26 and 35 are objected to because of certain informalities. In particular, claim 26 should depend from claim 25, rather than claim 24 and claim 35 should depend from claim 34, rather than claim 33. Applicant has amended claims 26 and 35 accordingly.

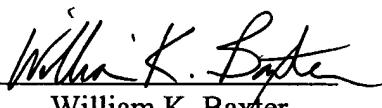
**Conclusion**

In view of the amendments and remarks presented above, the Applicant believes that the application is now in condition for allowance, and requests reconsideration of the application, withdrawal of the restriction requirement and allowance of the claims. The Applicant respectfully requests that the Examiner telephone the undersigned in the event a telephone conference would expedite prosecution of the application.

Respectfully submitted,

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Dated: 10/15/02

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**VERSION WITH MARKINGS TO SHOW CHANGES MADE****In the Claims:**

In accordance with 37 C.F.R. § 1.121(c)(1)(ii), the following is a marked-up version of the amended claims.

26. (Amended) A cargo closure according to claim 24 25 wherein a radio receiver is provided for triggering said signalling means.

35. (Amended) A method of advertising according to Claim 33 34 wherein the advertising material is on a label which is stuck to the data carrier.